



## **FOR IMMEDIATE RELEASE**

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## **Durante Rentals, the Leader in Construction Equipment and Tool Rentals, Joins the SmartEquip Network™**

*Norwalk, CT & Flushing, NY [2/13/15]* – Durante Rentals, a leading construction equipment and tool rental company in the New York Tristate area, has joined the SmartEquip Network. Featured extensively in the press as one of the country’s fastest growing private enterprises, [Durante Rentals](#) is scheduled to go live with SmartEquip across all locations by March.

“We are a forward thinking and tech savvy company that is constantly looking toward innovation to fuel our growth, which makes for a very natural partnership with SmartEquip,” notes John Durante, the company’s Founder and President. “By joining the Network, we are able to implement best operating practices for both service and parts management across the equipment lifecycle, while also fully automating our procurement activity. We anticipate the cost savings in the first year alone to more than pay for the SmartEquip system.”

“We are very pleased that Durante Rentals has joined our Network,” adds Alexander Schuessler, President of SmartEquip’s international group and the company’s founder. “Over recent years we have invested quite substantially in extending the reach of our Network to rental companies in the midmarket. Given the caliber and reputation of Durante Rentals throughout the industry, we take tremendous pride in the validation their partnership brings to these efforts.”

### **About Durante Rentals**

Founded in 2009 by three entrepreneurs, Durante Rentals is the most trusted name in construction equipment and tool rentals in the New York Tristate area. With the core values of Speed, Convenience and Culture, general contractors look to Durante for all their equipment needs including excavators, skid steers, light towers, generators, compressors, forklifts, air tools, boom lifts and more. With four convenient locations and counting, their geographic footprint continues to expand while servicing all five boroughs of NYC, Westchester, Rockland County, Connecticut and New Jersey. For more information about Durante Rentals, visit [www.DuranteRentals.com](http://www.DuranteRentals.com). For more information about their subdivision, New York Takeuchi, visit [www.NYTakeuchi.com](http://www.NYTakeuchi.com).



## About SmartEquip

The SmartEquip Network™ is the leading global standard for equipment lifecycle support and procurement. The platform provides a seamless brand-enhancing experience for equipment fleet owners, manufacturers, and distributors of complex equipment. SmartEquip technology enhances ROI for all Network participants by increasing equipment uptime, improving both technician wrench time and transaction accuracy, while also reducing the total cost of equipment ownership. The SmartEquip Network currently supports more than 150 OEM brands, with over 40,000 users across more than 4,000 locations across North America and Europe. SmartEquip recently surpassed \$1.4 billion in transactions and is staffed by veterans of the construction and software industry. Founded in 2000, SmartEquip is positioned to define tomorrow's dynamic and evolving equipment industry.



**Pictured: Durante Rentals fourth location in Elmsford, NY.**